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Masport cuts out 100 years

Kiwi company Masport is celebrating its 100th anniversary with a centenary staff reunion which will bring together some of the organisation's most celebrated former employees.

The reunion, to be held on November 28 in Auckland, will see 300 past and current Masport staff, including family members of the late Reuben Porter who founded the company in 1910, reunite.

Kiwi engineer and entrepreneur Porter created Masport alongside fellow engineers Harold Mason and Edwin Jones and quickly established a reputation for quality engineering work - a foundation which is still adhered to today.

David Porter, grandson of Reuben and a

former Masport employee, will attend.

Masport general manager Steve Hughes says "the Masport story in NZ is a remarkable one given the dramatic changes that have occurred in the past 100 years - we are fortunate to be here at all, let alone leading the market," Hughes says.

Dedicated employee and one of the company's chief designers, Gordon Boswell, 82, has nearly 56 years of service to his name and will also be at the reunion.

During his time with the company Boswell has created hand-made prototypes for products including roller mowers, rotary hoes, gas and wood fires and even waste disposals.

More? www.masport100years.com



■ **A Masport technician tested a rotary hoe in a swamp when the firm investigated sell productions to the rice paddy market in Asia. Women at the firm made hand grenades during World War II.**