

Sign up for NBR's Daily News Emails

Submit

# THE NATIONAL BUSINESS REVIEW

Midday Edition: 3:44PM Monday 10 August 2009

Font size  

[Home](#) | [Business](#) | [Politics](#) | [Environment](#) | [Consumer Affairs](#)

[Submit a press release](#)

## Mow Your Dad Away With The Perfect Fathers Day Gift!

Monday August 10 2009 - 03:43pm

Media Release 10 Aug 2009

Mow Your Dad Away With The Perfect Fathers Day Gift!

If one of your childhood memories includes the fresh smell of newly-cut grass then it's likely to also feature your dad. Watching him mow the family lawn in his jandals, stubbies and toweling hat is a happy memory that many Kiwis share.

Father's Day is a time to remember our dad and thank him for all the special moments we've shared and now you can help him create more with iconic Kiwi brand Masport.

The Masport MSV Genius 4'n'1 lawnmower, featuring the Masport Chipperchute will put a smile on any dad's face. The only mower in the country with a chipperchute, this grunty machine is an innovative development in the experience of lawn mowing because it does so much more than just cut grass!

The Genius 4'n'1's double-blade system catches like a conventional mower, sidethrows with the patented Smartchute and mulches by naturally recycling re-cut clippings and feeding them back into your lawn.

This clever mower also shreds branches up to 35mm in diameter and turns them into mulch! As branches are shredded in the Chipperchute, they are fed back into the catcher which means your dad can simply put the mulch back into the garden. This is not only an eco-friendly way re-use clippings but it means your dad will soon have a garden that's the pride of the neighbourhood!

You can also celebrate your dad's love of the outdoors with the ultimate barbeque from Masport's new portable range.

A compact and portable tabletop barbeque, the Masport Raglan comes complete with 304 grade stainless steel grill, body and hood - a tough wearing high-quality material that comes with a 10 year warranty. With foldaway legs for quick and easy portability, the Raglan is extremely versatile and is the ultimate sausage sizzler for dads wanting both durability and convenience.

The Masport Piha is the quintessential outdoor Kiwi barbeque and perfect if your dad likes to cook on the go. Ideal for picnics, caravans, camping and family get-togethers at home - the Piha packs down flat for easy storage and the wheels make it simple to take anywhere. With this gift, your dad won't hesitate to put on his 'Kiss the chef!' apron.

If you want to show your appreciation for everything your dad does for you this Father's Day, be sure to pop down to your nearest Masport retailer and pick out something today.

For more information about the range of Masport products available visit [www.masport.co.nz](http://www.masport.co.nz)

-Ends-

Written on behalf of Masport by Impact PR. For further information or images, please contact Mark Devlin [mark@impactpr.co.nz](mailto:mark@impactpr.co.nz) (ph. 09 5752722 or 021509060).

Notes to Editors:

Masport MSV Genius 4 'N' 1

- Powered by Briggs & Stratton 190cc Quantum XVS Series 675 engine (exclusive to Masport)
- 485mm heavy duty aluminium chassis
- Dual Mowzone®
- Ergonomic adjustable handle with soft grip
- Quadcut® 4 blade cutting system
- Chipperchute
- Ergoshift – lift up handle for storage & ease of catcher removal
- Plastic Catcher with 'full' indicator

2 Year Lawnmower Engine and Parts Warranty

6 Year Alloy Housing Warranty

Lifetime Plastic Catcher Warranty

Masport Portable Barbeque range

Masport 304 grade stainless steel barbecues do have some components such as castor wheels, control knobs, rotisserie units and other small components not constructed from 304 stainless steel.

The Masport Raglan is designed with:

- Stainless steel burner
- 304 stainless steel grill body
- 304 stainless steel hood
- 304 stainless steel grill
- Optional stainless steel hotplate
- 10 Year Warranty on Grill Body (all other components have a 4 Year Warranty)

The Masport Piha is designed with

- Stainless steel burner
- Enamel grill body
- Black enamel hood
- Enamel cooking grill
- Folds down flat for easy storage
- Wheels for easy transportation
- 5 Year Warranty on Grill Body (all other components have a 2 Year Warranty)